Health Segments

42matters > Healthy living > Dieting & Weight Loss

42matters > Healthy living > Menstruation / Period

42matters > Healthy living > Quit Smoking

ABL Back and Spine Health

ABI_Healthy and Happy Children

ABI_Orthopedic Health

ABI_Reproductive Health

ABI_Senior Health

ABL Senior Health and Care

ABI_SNG_Family Lifestyle_Child Safety_Healthy & Happy Children

ABI_SNG_Health_Ailment or Condition

ABI_SNG_Health_Ailment or Condition_Asthma

ABI_SNG_Health_Ailment or Condition_Food & Water Borne Diseases

ABI_SNG_Health_Ailment or Condition_Hearing Problems

ABI_SNG_Health_Ailment or Condition_Respiratory Problems

ABI SNG Health Ailment or Condition Skin Problems

ABI_SNG_Health_Ailment or Condition_Sleep Disorders

ABI_SNG_Health_Alt Healing

ABI_SNG_Health_Alt Healing_Ayurveda

ABI_SNG_Health_Alt Healing_Herbal Remedies

ABI_SNG_Health_Alt Healing_Holistic Health

ABI_SNG_Health_Alt Healing_Homeopathy

ABI_SNG_Health_Common Ailments

ABI_SNG_Health_Common Ailments_Allergies

ABI_SNG_Health_Common Ailments_Cold & Flu

ABI_SNG_Health_Common Ailments_Headache & Migraine

ABI_SNG_Health_Common Ailments_Heartburn & GERD

ABI_SNG_Health_Dental Health

ABI_SNG_Health_Dental Health_Dentistry



ABI_SNG_Health_Drugs & Supplies_Antibiotics

ABI_SNG_Health_Drugs & Supplies_Pain Relief

ABI_SNG_Health_Orthopedic Health

ABI_SNG_Health_Orthopedic Health_Arthritis

ABI_SNG_Health_Orthopedic Health_Back & Spine Health

ABI_SNG_Health_Orthopedic Health_Chiropractic

ABI_SNG_Health_Orthopedic Health_Foot Care

ABI_SNG_Health_Orthopedic Health_Osteoporosis

ABI_SNG_Health_Snr Health & Care

ABI_SNG_Health_Snr Health & Care_Elder Care

ABI_SNG_Health_Snr Health & Care_Snr Health

ABI_SNG_Health_Sport Injury

ABI_SNG_Health_Vision

ABI_SNG_Health_Vision_Contact Lenses

ABI_SNG_Health_Vision_Eye Disorders

ABI_SNG_Health_Vision_Eye Surgery

ABI_SNG_Health_Vision_Eyeglasses

ABI_SNG_Health_Vision_Optometry

ABI_SNG_Health_Weight Loss

ABI_SNG_Health_Weight Loss_Weight Loss

ABI_TRI_Family Lifestyle_Child Safety_Healthy & Happy Children

ABI_TRI_Health_Ailment or Condition

ABI_TRI_Health_Ailment or Condition_Asthma

ABI_TRI_Health_Ailment or Condition_Food & Water Borne Diseases

ABI_TRI_Health_Ailment or Condition_Hearing Problems

ABI_TRI_Health_Ailment or Condition_Respiratory Problems

ABI_TRI_Health_Ailment or Condition_Skin Problems

ABI_TRI_Health_Ailment or Condition_Sleep Disorders

ABI_TRI_Health_Common Ailments

ABI_TRI_Health_Common Ailments_Allergies

ABI_TRI_Health_Common Ailments_Cold & Flu



ABI_TRI_Health_Common Ailments_Headache & Migraine

ABI_TRI_Health_Common Ailments_Heartburn & GERD

ABI_TRI_Health_Dental Health

ABI_TRI_Health_Dental Health_Dentistry

ABI_TRI_Health_Dental Health_Oral Care Products

ABI_TRI_Health_Drugs & Supplies_Antibiotics

ABI_TRI_Health_Drugs & Supplies_Pain Relief

ABI_TRI_Health_Drugs & Supplies_Testing Supplies

ABI_TRI_Health_Orthopedic Health

ABI_TRI_Health_Orthopedic Health_Arthritis

ABI_TRI_Health_Orthopedic Health_Back & Spine Health

ABI_TRI_Health_Orthopedic Health_Chiropractic

ABI_TRI_Health_Orthopedic Health_Ergonomics & RSI

ABI_TRI_Health_Orthopedic Health_Foot Care

ABI_TRI_Health_Orthopedic Health_Osteoporosis

ABI_TRI_Health_Snr Health & Care

ABI_TRI_Health_Snr Health & Care_Elder Care

ABI_TRI_Health_Snr Health & Care_Snr Health

ABI_TRI_Health_Sport Injury

ABI_TRI_Health_Vision

ABI_TRI_Health_Vision_Contact Lenses

ABI_TRI_Health_Vision_Eye Disorders

ABI_TRI_Health_Vision_Eye Surgery

ABI_TRI_Health_Vision_Eyeglasses

ABI_TRI_Health_Vision_Optometry

ABI_TRI_Health_Weight Loss

ABI_TRI_Health_Weight Loss_Weight Loss

Active Shopper > InMarket > Health_&_Beauty > Contacts_&_Eyewear

Active Shopper > InMarket > Health_&_Beauty > Skin_Care_Product

Active Shopper > InMarket > Health_&_Beauty > Weight_Watchers

AddShoppers > Health and Beauty > Skin Care



ADEX > Interests > Health & Fitness > Allergies

ADEX > Interests > Health & Fitness > Alternative Medicine

ADEX > Interests > Health & Fitness > Cold & Flu

ADEX > Interests > Health & Fitness > Dental Care

ADEX > Interests > Health & Fitness > Pediatrics

ADEX > Interests > Health & Fitness > Senior Health

ADEX > Interests > Health & Fitness > Sexuality

ADEX > Interests > Health & Fitness > Sleep Disorders

ADEX > Interests > Health & Fitness > Smoking Cessation

ADEX > Interests > Health & Fitness > Weight Loss

adsquare Alliance > Interests > Healthy Living > Dieters

Audience Now by Fluent > Health > Allergies

Audience Now by Fluent > Health > Arthritis

Audience Now by Fluent > Health > Asthma

Audience Now by Fluent > Health > Astigmatism

Audience Now by Fluent > Health > Back Pain

Audience Now by Fluent > Health > Chronic Pain

Audience Now by Fluent > Health > Constipation

Audience Now by Fluent > Health > Contact Lens User

Audience Now by Fluent > Health > Dry Eyes

Audience Now by Fluent > Health > Eczema

Audience Now by Fluent > Health > Flu Vaccine

Audience Now by Fluent > Health > Gastroesophageal Reflux Disease (GERD) & Heartburn

Audience Now by Fluent > Health > Gum Disease

Audience Now by Fluent > Health > Hair Loss

Audience Now by Fluent > Health > Hearing Loss

Audience Now by Fluent > Health > High Blood Pressure (Hypertension)

Audience Now by Fluent > Health > High Cholesterol

Audience Now by Fluent > Health > Knee Pain

Audience Now by Fluent > Health > Migraines

Audience Now by Fluent > Health > Nervous System Disorders



Audience Now by Fluent > Health > Numbness & Tingling

Audience Now by Fluent > Health > Osteoarthritis

Audience Now by Fluent > Health > Osteoarthritis of Knee

Audience Now by Fluent > Health > Psoriasis

Audience Now by Fluent > Health > Psoriatic Arthritis (PsA)

Audience Now by Fluent > Health > Rheumatoid Arthritis (RA)

Audience Now by Fluent > Health > Sinusitis

Audience Now by Fluent > Health > Skin Rashes

Audience Now by Fluent > Health > Sleep Apnea

Audience Now by Fluent > Health > Smoker

Audience Now by Fluent > Health > Smoking Cessation

Audience Now by Fluent > Health > Trouble Sleeping

Audience Now by Fluent > Health > Wears Glasses

Audience Now by Fluent > Health > Weight Loss

Audience Profiles > B2B - Industry > Consumer Services - Weight Health Management

Audience Profiles > Health and Fitness > Allergy Sufferers

Audience Profiles > Health and Fitness > Dieters

Audience Profiles > Health and Fitness > Weight-Loss Seekers

Babies & Kids > Health & Safety > Pacifiers & Teethers

Babies & Kids > Health & Safety > Safety & Child Proofing

Beauty, Health & Fitness > Health, Diets & Nutrition

Behavior Model > Active/Interest In > Health > On a Diet

Behavior Model > Active/Interest In > Health > Weight Conscious

Brand Propensities > Health / Beauty & Cosmetics > 1-800 Contacts Buyer Propensity

Brand Propensities > Health/Beauty & Cosmetics > 1-800 Contacts Buyer Propensity

Consumer > Health & Wellness Weight Loss & Supplements

Consumer > Health & Wellness > Diet & Exercise

Consumer > Health & Wellness > Diet & Weight Loss

Consumer > Health & Wellness > Nutrition & Diabetic Living

Consumer > Healthcare > Adult Acne Sufferers

Consumer > Healthcare > Arthritis & Bones



Consumer > Healthcare > Back & Spine

Consumer > Healthcare > Cardiac & Other Health Research

Consumer > Healthcare > Cardio Health Researchers

Consumer > Healthcare > Childrens Health

Consumer > Healthcare > Dental Health

Consumer > Healthcare > Dermatology

Consumer > Healthcare > Diabetes Research

Consumer > Healthcare > Disease Cluster

Consumer > Healthcare > Eye Health & Vision

Consumer > Healthcare > Eye Health Researchers

Consumer > Healthcare > Eyeglasses & Contact Lens Buyers

Consumer > Healthcare > Eyeglasses Shoppers

Consumer > Healthcare > Gastroenterology Journal Researchers

Consumer > Healthcare > Headache and Migraine Sufferers

Consumer > Healthcare > Healthcare - Dermatology & Aging

Consumer > Healthcare > Healthcare - Doctors & Diagnosis

Consumer > Healthcare > Healthcare Discount Shoppers

Consumer > Healthcare > Healthcare Provider Education Researchers

Consumer > Healthcare > Heart Health Researchers

Consumer > Healthcare > Internal Medicine Journal Researchers

Consumer > Healthcare > Joint Pain Sufferers

Consumer > Healthcare > Menopause Researchers

Consumer > Healthcare > Orthodontics Researchers

Consumer > Healthcare > Orthopedic Health Researchers

Consumer > Healthcare > Pain Management Researchers

Consumer > Healthcare > Pain Medication Users

Consumer > Healthcare > Pharma > Arthritis Sufferers

Consumer > Healthcare > Pharma > Asthma Sufferers

Consumer > Healthcare > Pharma > Back Pain Sufferers

Consumer > Healthcare > Pharma > Cholesterol Researchers

Consumer > Healthcare > Pharma > Gastrointestinal Researchers



Consumer > Healthcare > Pharma > Heartburn Sufferers

Consumer > Healthcare > Pharma > Sinus Researchers

Consumer > Healthcare > Psychology & Social Work

Consumer > Healthcare > Reproductive Health

Consumer > Healthcare > Seasonal Allergy Sufferers

Consumer > Healthcare > Senior Care

Consumer > Healthcare > Senior Caregivers

Consumer > Healthcare > Sleep Disorder Researchers

Consumer > Healthcare > Sleep Researchers

Consumer > Healthcare > Smoking Cessation Intenders

Consumer > Healthcare > Weight Loss Researchers

Consumer > Healthcare > Womens Health Researchers

Consumer > Interests > Health & Beauty & Personal Care > Health & Fitness > Diet

Consumer > Interests > Health & Beauty & Personal Care > Health & Fitness > Diet > Weight Management

Consumer > Interests > Health & Beauty & Personal Care > Health & Fitness > Dieting & Weight Loss

Consumer Packaged Goods (CPG) > Interest > Product Categories > Health & Beauty Products > Feminine Care

Consumer Packaged Goods (CPG/FMCG) > Interest > Product Categories > Health & Beauty Products > Eye Care

Consumer Packaged Goods (CPG/FMCG) > Interest > Product Categories > Health & Beauty Products > Feminine Care

Consumer Packaged Goods (CPG/FMCG) > Interest > Product Categories > Health & Beauty Products > Skin Care

Consumer Packaged Goods (CPG/FMCG) > Purchase-Based > Categories & Brands >

Health & Beauty Products > Cold Cough & Flu Relief

Consumer Packaged Goods (CPG/FMCG) > Purchase-Based > Categories & Brands >

Health & Beauty Products > Hair Care

Contextual Audiences > Beauty & Fitness > Weight Loss

Contextual Audiences > World Region > Beauty & Fitness > Skin Care

Contextual Audiences > World Region > Beauty & Fitness > Weight Loss

Contextual Audiences > World Region > Health > Reproductive Health

Contextual Audiences > World Region > Health > Senior Health

CPG > Health & Beauty > Beauty > Skin Care

CPG > Health & Beauty > Vision > Contact Lenses

CPG > Health & Beauty > Vision > Eye Glasses

CPG > Health & Beauty Buyers > Cold & Flu Relief



CPG > Health & Beauty Buyers > Dental Products

CPG > Health & Beauty Buyers > Women's Shaving & Hair Removal

CPG > Health Food Buyers > Diet Foods

CPG > Purchase Transactions > Oral Care > Oral Care Benefits > Healthy Gums

Declared Health Interest > Allergies

Declared Health Interest > Arthritis

Declared Health Interest > Asthma

Declared Health Interest > Autoimmune Diseases > Skin

Declared Health Interest > Back Pain

Declared Health Interest > Cholesterol and Heart Health

Declared Health Interest > Cold & Flu

Declared Health Interest > Elderly Care

Declared Health Interest > Eye Conditions

Declared Health Interest > Hair Loss

Declared Health Interest > Headaches & Migraines

Declared Health Interest > Heart Disease

Declared Health Interest > Heartburn & Acid Reflux

Declared Health Interest > Respiratory Conditions

Declared Health Interest > Self Improvement

Declared Health Interest > Skin > Rashes

Declared Health Interest > Sleep Disorders

Declared Health Interest > Stomach Issues

Declared Health Interest > Urinary & Bowel

Declared Personal Care > Gut Health

Food and Beverages > Health Food > Gluten Free Food

Health & Beauty > Acne Treatments > Oxy

Health & Beauty > Acne Treatments > Stridex

Health & Beauty > Antacid Tablets

Health & Beauty > Baby Products

Health & Beauty > Cold/Allergy/SinAdvil

Health & Beauty > Cold/Allergy/SinAlka Seltzer Plus



- Health & Beauty > Cold/Allergy/SinAllegra
- Health & Beauty > Cold/Allergy/SinBenadryl
- Health & Beauty > Cold/Allergy/SinClaritin
- Health & Beauty > Cold/Allergy/SinCold Eeze
- Health & Beauty > Cold/Allergy/SinCoricidin HBP
- Health & Beauty > Cold/Allergy/SinMucinex
- Health & Beauty > Cold/Allergy/SinSudafed
- Health & Beauty > Cold/Allergy/SinTylenol
- Health & Beauty > Cold/Allergy/SinZicam
- Health & Beauty > Cold/Allergy/SinZyrtec
- Health & Beauty > Dental Floss/Tools > Sea Bond
- Health & Beauty > Denture Products > Efferdent
- Health & Beauty > Denture Products > Fixodent
- Health & Beauty > Deodorant > Arm & Hammer Ultramax
- Health & Beauty > External Analgesics Rubs > Aspercreme
- Health & Beauty > External Analgesics Rubs > Salonpas
- Health & Beauty > Eye & Ear Care > Contact Lens Care
- Health & Beauty > Eye & Ear Care > Contact Lenses
- Health & Beauty > Eye & Ear Care > Ear Care
- Health & Beauty > Eye & Ear Care > Eye Care
- Health & Beauty > Eye & Ear Care > Eyeglass Accessories
- Health & Beauty > Eye & Ear Care > Eyeglasses
- Health & Beauty > Hair Care > Hair & Scalp Treatments
- Health & Beauty > Hair Care > Wigs & Hair Extensions
- Health & Beauty > Hair Conditioner > Organic Root Stimulator
- Health & Beauty > Medical Supplies > Sleep & Snoring
- Health & Beauty > Medical Supplies > Supports & Braces
- Health & Beauty > Nutrition & Wellness > Prescription Drugs
- Health & Beauty > Nutrition & Wellness > Smoking Cessation
- Health & Beauty > Nutrition & Wellness > Weight Loss
- Health & Beauty > Pain Relief > Aleve



Health & Beauty > Pain Relief > Bayer

Health & Beauty > Pain Relief > Excedrin

Health & Beauty > Pain Relief > Goodys

Health & Beauty > Pain Relief > Motrin

Health & Beauty > Pain Relief > St Joseph

Health & Beauty > Pain Relief > Tylenol

Health & Beauty > Vitamins > Caltrate

Health & Fitness > Diet & Weight Loss

Health & Fitness > Hearing and Audiology > AGX Hearing

Health & Fitness > Hearing and Audiology > Audiologists

Health & Fitness > Optometrists

Health & Fitness > Weight Loss

Health & Medical > Dental Care

Health & Medical > OTC Colds & Flu Treatment

Health & Wellbeing > Weight Loss

Health & Wellness > Diet > Lifestyle Dieters

Health > Aging

health > aging & geriatrics

Health > Diet & Weight Loss

health > Eye Exams & Optometry

Health > Give Up Smoking

Health > Health & Medical > Specialties > Bariatrics

Health > Health & Medical > Specialties > Cardiology

Health > Health & Medical > Specialties > Dentistry

Health > Health & Medical > Specialties > Dermatology

Health > Health & Medical > Specialties > Geriatrics

Health > Health & Medical > Specialties > Gynecology/Obstetrics

Health > Health & Medical > Specialties > Internist

Health > Health & Medical > Specialties > Optometry & Opthamology

Health > Health & Medical > Specialties > Orthopedic

Health > Health & Medical > Specialties > Pediatry



Health > Health & Medical > Specialties > Urologist

Health > Health & Wellness > First Aid

Health > Health & Wellness > Weight Loss

Health > Health Conditions > Aches & Pains

Health > Health Conditions > Allergies

Health > Health Conditions > Cold & Flu

health > health conditions > Ear Nose & Throat

Health > Health Conditions > Hearing

health > health conditions > injury

Health > Health Conditions > Sleep Issues

Health > Health Conditions > Stomach Issues

Health > Health Topics > Allergy

Health > Health Topics > Mens Health

Health > Health Topics > Parent Health Information

Health > Health Topics > Skin Care Health

Health > Health Topics > Womens Health

health > Laser Vision Correction

Health > Senior Health

health > vision care

health > vision care > eyeglasses & contacts

Health > Weight Loss

Health and Fitness > Interest > Dieting / Weight Loss

Health and Fitness > Likely Food Selection Reason > Maintain Weight

Health and Fitness > Weight Loss

Health Attitudes > Regular Doctor Visits

Healthcare Products > Cold/Allergy/SinAdvil Cold/Sinus

Healthcare Products > Cold/Allergy/SinAlka-Seltzer Plus Cold

Healthcare Products > Cold/Allergy/SinAllegra

Healthcare Products > Cold/Allergy/SinBenadryl Allergy & Sinus

Healthcare Products > Cold/Allergy/SinClaritin

Healthcare Products > Cold/Allergy/SinDelsym



Healthcare Products > Cold/Allergy/SinHalls

Healthcare Products > Cold/Allergy/SinRobitussin Cold

Healthcare Products > Cold/Allergy/SinSudafed Cold/Sinus

Healthcare Products > Cold/Allergy/SinTheraflu

Healthcare Products > Cold/Allergy/SinTylenol Allergy/Sinus

Healthcare Products > Cold/Allergy/SinTylenol Cold

Healthcare Products > Cold/Allergy/SinTylenol Flu

Healthcare Products > Cold/Allergy/Sinus

Healthcare Products > Cold/Allergy/SinVicks 44 Cough

Healthcare Products > Cold/Allergy/SinVicks Dayquil

Healthcare Products > Cold/Allergy/SinVicks Nyquil

Healthcare Products > Cold/Allergy/SinVicks Vaporub

Healthcare Products > First Aid > Bactine

Healthcare Products > First Aid > Band-Aid

Healthcare Products > First Aid > Benadryl

Healthcare Products > First Aid > Calamine

Healthcare Products > First Aid > Cortizone

Healthcare Products > First Aid > Curad

Healthcare Products > First Aid > Johnson & Johnson Cream

Healthcare Products > First Aid > Neosporin

Healthcare Products > Over the Counter Medications - Cold/Allergy/SinTylenol Allergy/Sinus

Healthcare Products > Pain Relievers

Healthcare Products > Pain Relievers > Advil

Healthcare Products > Pain Relievers > Aleve

Healthcare Products > Pain Relievers > Aspercreme

Healthcare Products > Pain Relievers > Bayer Aspirn

Healthcare Products > Pain Relievers > Bengay

Healthcare Products > Pain Relievers > Excedrin

Healthcare Products > Pain Relievers > Icy Hot

Healthcare Products > Pain Relievers > Motrin IB

Healthcare Products > Pain Relievers > Thermacare



Healthcare Products > Pain Relievers > Tylenol

Healthcare Products > Sore Throat

Healthcare Products > Sore Throat > Cepacol

Healthcare Products > Sore Throat > Chloraseptic

Healthcare Products > Sore Throat > Luden's

Healthcare Products > Sore Throat > Ricola

Healthcare Products > Vitamins/Minerals

Healthcare Products > Vitamins/Minerals > Caltrate

Healthcare Products > Vitamins/Minerals > Centrum

HealthRankings > Acid Reflux

HealthRankings > Acute Coronary Syndrome

HealthRankings > Allergy

HealthRankings > Angina

HealthRankings > Asthma

HealthRankings > Athletes Foot

HealthRankings > Constipation

HealthRankings > Cough/Cold

HealthRankings > DryEye

HealthRankings > Flu

HealthRankings > Lower Respiratory Infection

HealthRankings > Macular Degeneration

HealthRankings > Migraine

HealthRankings > NailFungus

HealthRankings > Nausea

HealthRankings > Neuropathic Pain

HealthRankings > Osteoarthritis

HealthRankings > Osteoporosis

HealthRankings > PMS

HealthRankings > Psoriasis

HealthRankings > RestlessLeg

HealthRankings > Sleeping disorder



HealthRankings > Smoking Cessation

HealthRankings > UTI

HealthRankings > Weight Loss

Healthy Living > Dieting and Weight Loss

Healthy Living > Weight Loss

Hobbies & Interests > Health & Fitness > Wellness (Kenko) > Dieting & Weight Loss

Hobbies & Interests > Health & Fitness > Wellness > Dieting & Weight Loss

Hot Prospects > Baby Health & Safety

In Market > Beauty_Health > Aging Care

In Market > Beauty_Health > Cosmetic Surgery

In Market > Beauty_Health > Diet

In Market > Beauty_Health > Health Goods > Diet Foods

In Market > Considering to purchase > Beauty_Health > Aging Care

In Market > Considering to purchase > Beauty_Health > Cosmetic Surgery

In Market > Considering to purchase > Beauty_Health > Diet

In Market > Considering to purchase > Beauty_Health > Health Goods > Diet Foods

In Market > Considering to purchase > Beauty_Health > Oral Care

In Market > Considering to purchase > Beauty_Health > Skin Care

Influencers > Influencer Audiences > Authors > Health Fitness and Dieting

In-Market > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty > Skin Care

In-Market > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management

In-Market > Health & Beauty > Contacts Reading Glasses & Vision Care

In-Market > Health & Beauty > Hair Care > Hair Loss Treatment

In-Market > Health & Beauty > Skin Care

In-Market > Health & Beauty Supplies > Skin Care

In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty > Hair Care > Hair Loss

In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty > Skin Care

In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Beauty > Skin Care > Acne Treatments

In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management

In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management > Bathroom Scales

In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management > Exercise & Fitness Programs



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In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management > Pills,
Tablets & Capsules
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management >
Weight Loss Programs
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Dental >
Tooth Whitening
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Diapering
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Diapering > Diapers
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Diapering >
Wipes & Creams
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Ear Care
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Eye Care
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Foot Care
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Hair Removal
In-Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care >
Orthopedic Supplies
In-Market > Retail > Shopping Predictors > AddThis Social Shopping > Health & Beauty > Cold & Flu
In-Market > Retail > Shopping Predictors > AddThis Social Shopping > Health & Beauty > Skin Care
In-Market > Retail > Shopping Predictors > AddThis Social Shopping > Health & Beauty > Vision Care
Intent > Health Conscious Drinkers (Beer)
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping – CPG – Health and Beauty – Allergy Relief
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping - CPG - Health and Beauty - Cough and Cold Relief
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping – CPG – Health and Beauty – Ear Care
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping – CPG –Health and Beauty – Eye Care
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping – CPG – Health and Beauty – Pain Relievers
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping – CPG – Health and Beauty – Shaving and Hair Removal
Intent > Shopping > Shopping - CPG > Shopping - CPG - Health and Beauty >
Shopping - CPG - Health and Beauty - Skin Care
Interest & Activity > Health & Fitness > Calorie Counters
Interest > Beauty_Health > Beauty > Diet
Interest > Beauty_Health > Health > Pollen Allergy
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Interest > Beauty_Health > Health > Quite Smoking_Drinking

Interest > CPG > Health & Beauty > Skin Care

Interest > Health & Fitness > Cold & Flu

Interest > Health & Fitness > Senior Health



Interest > Health & Fitness > Weight Loss

Interest > Health & Personal Care > Allergies

Interest > Health & Personal Care > Dieting

Interest > Health & Personal Care > Hearing Impairment

Interest > Health > Weight Loss

Interest > Health and Fitness > Smoking Cessation

Interest > Health and Fitness > Weight Loss

Interest > Health Conscious Drinkers (Beer)

Interest Segments > Health > Aging

Interest Segments > Health > Nutrition > Infant and Toddlers

Interest Segments > Health > Nutrition > Pregnancy

Interest Segments > Health > Nutrition > Senior

Interest Segments > Health > Reproductive Health > Pregnancy and Birth

Interest Segments > Health > Senior Health

Interest Segments > Health > Weight Loss

Interest Segments > Health > Womens Health > Midwifery

interests > diet & weight loss

interests > health > aging health

interests > health > chiropractor

interests > health > cholesterol

interests > health > dental

interests > health > dermatology

interests > health > eye care

interests > health > pregnancy

Interests > Health/Beauty/Cosmetics > Cosmetic Surgery

Interests > Health/Beauty/Cosmetics > Depilation

Interests > Health/Beauty/Cosmetics > Skin care

Interests > Home & Family > Health & Beauty > Dieting & Weight Loss

Intrests > Health & Personal care Enthusiasts > Smoking & Smokers

Lifestyle & Interestes > Health & Fitness > Dieters

Lifestyle > Health > Former Tobacco User



Lifestyle > Health > Regular Tobacco User

Lifestyle > Interest > Dieting > Healthy Living

Lifestyle and Interests > Health and Diet > On a Diet - Expanded

Lifestyle and Interests > Health and Diet > On a Diet - Precision

Lifestyle and Interests > Health and Diet > Weight Conscious - Expanded

Lifestyle and Interests > Health and Diet > Weight Conscious - Precision

Lifestyle Statements > Health and Diet > Active Health Management: Below Average

Lifestyle Statements > Health and Diet > Active Health Management: Far Below Average

Lifestyle Statements > Health and Diet > Consider My Diet to Be Very Healthy

Location Visitors > Retail > Food and Beverage > Health and Diet Food

Medical Health > Dental Health

Medical Health > Eye and Vision Conditions

Mobile App Installs > Genres > Health & Fitness > Diet & Weight Loss

Mobile Audience > Lifestyle > Gym and Health > Weigth Watchers

Nielsen Buyer Insights > Health Clubs > Weight Watchers - All Buyers

Offline CPG Purchasers > Product Segment > Health / Beauty > Dental > Oral Rinse & Antiseptic

Offline CPG Purchasers > Product Segment > Health / Beauty > Eye Care

Offline CPG Purchasers > Product Segment > Health / Beauty > Foot Care

Offline CPG Purchasers > Product Segment > Health / Beauty > Sanitary Protection

Offline CPG Purchasers > Product Segment > Health / Beauty > Skin Care Preparations

Past Purchases > Services > Health & Fitness > Diet Programs

Premium > Health & Wellbeing > Premium Weight Loss

Premium > Lifestyle > Health and Wellness Trends Enthusiasts > Actively Try New Health and Diet Trends

Premium > Lifestyle > Health and Wellness Trends Enthusiasts > Actively Try New Health and Diet Trends > On a diet

Premium Health & Wellbeing > Weight Loss

Psychographic / Attitudes > Health and Well Being > Weight Reformers

Psychographic/Attitudes > Health and Well Being > Weight Reformers

Purchase Behaviors > Health & Wellness > Dieting & Weight Loss

purchase intent > diet & weight loss

Purchase Intent > Health > Aging & Geriatrics

purchase intent > health > allergies



Purchase Intent > Health > Cold & Flu

purchase intent > health > first aid

purchase intent > health > medications/pain reliever

Purchase Intent > Health > Vision Care

Retail > Health & Beauty > Cold & Flu

Retail > Health & Beauty > Skin Care

Retail > Health and Beauty - SC

Retail > Health and Beauty - SC > Purchase occurred within last 24 months.

Schober PartnerBase > Interests > Health & Fitness > Allergies

Schober PartnerBase > Interests > Health & Fitness > Alternative Medicine

Schober PartnerBase > Interests > Health & Fitness > Cold & Flu

Schober PartnerBase > Interests > Health & Fitness > Dental Care

Schober PartnerBase > Interests > Health & Fitness > Dermatology

Schober PartnerBase > Interests > Health & Fitness > Headaches/Migraines

Schober PartnerBase > Interests > Health & Fitness > Orthopedics

Schober PartnerBase > Interests > Health & Fitness > Pediatrics

Schober PartnerBase > Interests > Health & Fitness > Senior Health

Schober PartnerBase > Interests > Health & Fitness > Sexuality

Schober PartnerBase > Interests > Health & Fitness > Sleep Disorders

Schober PartnerBase > Interests > Health & Fitness > Smoking Cessation

Schober PartnerBase > Interests > Health & Fitness > Weight Loss

Senior Market > Health Conscious Seniors

Shopping > CPG & FMCG > Health, Diet & Nutrition > Oral Care

Shopping > CPG & FMCG > Health, Diet & Nutrition > Pain Reliever

Shopping > CPG & FMCG > Health, Diet & Nutrition > Vision Care

Shopping > Health - Diet & Nutrition > Oral Care

Shopping > Health - Diet & Nutrition > Oral Care > Denture

Shopping > Health - Diet & Nutrition > Oral Care > Rinse & Floss

Shopping > Health - Diet & Nutrition > Pain Reliever

Shopping > Health - Diet & Nutrition > Vision Care

Shopping > Health & Beauty > Cold & Flu Remedies



Shopping > Health & Beauty > Contact Lenses

Shopping > Health & Beauty > Elder Care

Shopping > Health & Beauty > Eyeglasses

Shopping > Health & Beauty > Prescription Medication

Shopping > Health & Beauty > Sinus and Allergy Medications

Shopping > Health & Beauty > Skin Care

Shopping > Health & Beauty > Sleep Aids

Shopping > Health & Beauty > Teeth Whitening

Site Keyword – Interests > Health & Fitness > Food Type > Diet Food

SiteGraphics > Health > Health Care Equipment > Interest: Electronic Blood Pressure Monitors

SiteGraphics > Health > Health Care Equipment > Owner: Electronic Blood Pressure Monitor

Small Business > Business Financial Health Propensity > Least Likely Healthy

Super Spenders > Health Care > Eyecare Services

Super Spenders > Health Care > Hearing Aids

Super Spenders > Health Care > Medical Services

Super Spenders > Health Care > Prescription Drugs

Transactional > Health & Wellness > Vitamins & Supplements > Weight Loss Program Customers

Transactions > Health & Wellness > Weight-loss Products

Verified Mobile > App Category > Health & Fitness > Dieters

